



TRANSFORM TRANSIT

Hampton Roads needs public transit that makes sense for today. Let's create a better system together. It's time for a fresh look at transit in Hampton Roads.

Buses are important to the overall transportation network. Even if you never ride the bus, chances are you rely on someone who does. Buses in Hampton Roads connect workers to jobs, customers to businesses, students to education and workforce training opportunities, and enable many others to reach their destinations.

While Hampton Roads has continued to grow and change over the years, our bus system has stayed about the same. Today, there are more people and more jobs in more places than when most of the bus routes we have were drawn. New technologies and options, like shared rides, bike share, and scooter share, are growing rapidly. It's important that our bus system continuously evolves to meet the demands of the region.

TRANSIT TRANSFORMATION PROJECT

Working together, we can transform transit in Hampton Roads. This project will:

- **Assess the performance of the current system.**
- **Work with stakeholders to develop a fresh vision for transit in Hampton Roads.**
- **Determine how an updated system will meet the vision, more relevant to the needs of Hampton Roads.**
- **Define clear steps to implement change, including areas of service, funding, and governance.**

DURATION

The Transit Transformation Project is starting now and is expected to be completed by winter 2019.

WHO IS INVOLVED?

The lead organization for the project is the TDCHR – the Transportation District Commission of Hampton Roads (the governing body of Hampton Roads Transit). The TDCHR is a regional transportation organization. It is comprised of representatives from six local governments – Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, and Virginia Beach –, the Virginia Department of Rail and Public Transportation (DRPT), the General Assembly, and the public.

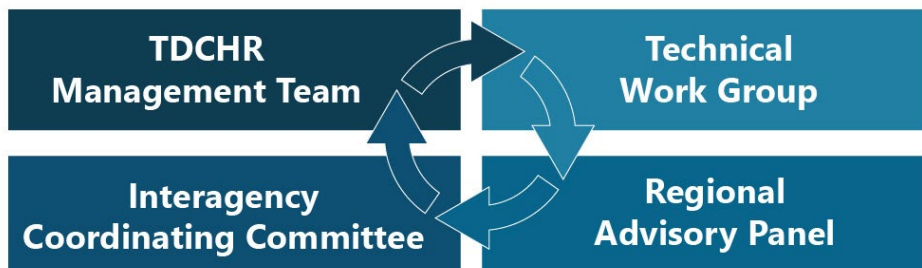
The public, transit riders, bus operators, transportation organizations, the State, local governments, and community stakeholders will all be involved in the project.

WHY NOW?

The transportation marketplace is evolving. New technologies and travel options are influencing consumer expectations and transportation choices. Bus ridership nationally – and in our region – has been declining in recent years. It is important for public transit agencies to adapt and evolve to meet the needs of the changing environment. In 2018 the Virginia General Assembly passed legislation requiring larger transit agencies in the state – including HRT – to develop and update strategic plans once every five years to keep pace with changing technologies and mobility needs. This project will satisfy this new strategic planning requirement.

PROJECT GROUPS

In addition to broad public and stakeholder engagement, there are four important project groups.



TDCHR Management Team

This group includes senior HRT managers who are responsible for reviewing inputs to the analysis to ensure that known constraints and strategic considerations are taken into account and project outcomes meet legislative and regulatory requirements.

Interagency Coordinating Committee

This group is comprised of representatives from DRPT, the Hampton Roads Transportation Planning Organization (HRTPO), and the TDCHR. These agencies are responsible for transportation planning, implementation of the project's recommendations, and ensuring compliance with legislative and regulatory requirements.

Technical Work Group

This group includes local and regional transportation planning and budgeting experts. They provide critical inputs to the planning process. Members include two representatives from each local government that is a member of the TDCHR (Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, and Virginia Beach), two representatives from the HRTPO, and two representatives from HRT.

Regional Advisory Panel

This group is an advisory committee providing input in the planning process from a broad range of perspectives from across Hampton Roads. Members include representative business and civic leaders from public, private, and non-profit sectors.

